## Microsoft Dynamics® Advantage Plan

Get more benefit from your solution, help your employees, and improve your investment value.



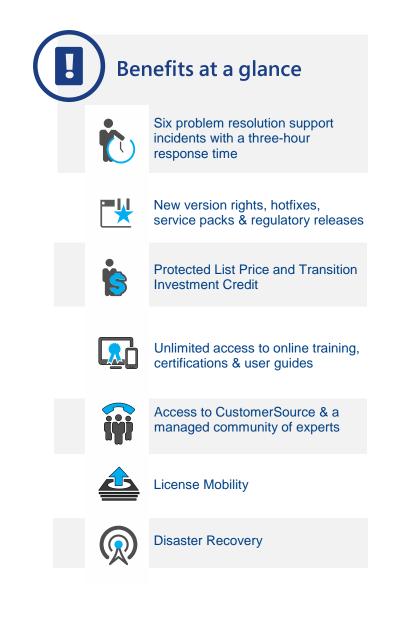
In your competitive business environment, every minute counts. That's why you need a service plan that has the right tools and resources to keep you moving ahead, like our one-on-one expert technical support offered by the Microsoft Dynamics Advantage Plan.

The Advantage Plan delivers valuable services and support through all stages of your solution's life cycle. Whether you're in the first year or well beyond that, it has the tools you need to keep employees working efficiently, systems running smoothly, and costs under control.

The Advantage Plan gives you continuous software updates to keep your solution at its peak performance. Access to the CustomerSource online portal also means quick resolution to your issues through expert forums, KnowledgeBase articles, and documentation. Keep your team up to speed and ready to tackle any issue.

Need a little extra help? The Advantage Plan includes all of the valuable benefits of the Enhancement Plan and more. Expert 1:1 technical support helps you face challenges head-on, and rapid response times for critical incidents get you back to business faster.

Get the most from your Microsoft Dynamics investment, including top-quality expertise and support from Microsoft. Read on for details about Advantage Plan benefits, as well as contact information to help you stay connected.



## Advantage Plan

Benefits	Features
Get Maximum Solution Value Stay ahead with major version releases, new version rights, and updates.	<ol> <li>New version rights: Stay ahead of technology advances through major version releases and updates. Increase your organization's speed, performance, and productivity.</li> <li>Updates and regulatory releases: Help ensure the ongoing value of your Microsoft Dynamics solution by staying up-to-date and running at peak performance with service packs and hotfixes. You will also have access to new government regulatory and tax documents, and updates to help your organization stay legally compliant.</li> </ol>
Gain Predictability and Flexibility Protect your investment from future list price fluctuations and transition easily to a new model, product, or edition.	<ol> <li>Protected List Price: Shield yourself from price fluctuations, provide more accurate predictability to budgeting for service plan renewal year after year, and protect your system list price as the basis of future renewals.</li> <li>Transition Investment Credit: Easily transition from one Microsoft Dynamics license model, product line, or edition to another while protecting your original investment if your business changes or grows.</li> <li>License Mobility: Enables you to deploy certain server application licenses on-premises by assigning your existing license to an authorized service provider's server farm.</li> <li>Back-up for Disaster Recovery: Provides licensing for backup servers dedicated to disaster recovery. Permits quarterly patching and testing as well as ongoing virtual machine replication from production servers to backup/disaster recovery servers.</li> <li>Microsoft Support Lifecycle policy: Rely on Microsoft support of the version of Microsoft Dynamics you are using for up to 10 years and beyond. For more information visit support.microsoft.com/lifecycle.</li> </ol>
Get Fast, One-On-One Issue Resolution Plus Access to Self- Paced Training Gain direct access to Microsoft technical support staff and CustomerSource, a centralized resource for self-directed support and tips, convenient self-paced online training, and community-based learning, expertise, and services.	<ol> <li>Problem resolution support: Get the help you need, when you need it, from Microsoft Dynamics Support experts. Receive six annual support incidents with a three-hour response time, so you can get the answers to your support questions and get back to business.</li> <li>Managed community and support forums in the Microsoft Dynamics Community: Exchange ideas, ask questions, and discuss solutions with your peers. Support engineers will respond to posts that are unanswered by the community after two business days. Take advantage of the tens of thousands of technical articles written by Microsoft Dynamics support engineers.</li> <li>Access to CustomerSource: Drive user adoption and help employees boost productivity by accessing tools and resources 24 hours a day through this unique, online portal designed specifically for our customers. Take advantage of self- directed support, easy access to KnowledgeBase, and troubleshooting steps to help you solve issues quickly, unleash new functionality, and improve business processes.</li> <li>Unlimited access to online training: Get your users fully trained quickly, with on- demand learning. Take advantage of the benefits of e-learning, training manuals, courseware extensions, and learning plans to help improve functionality and performance to gain more value from your Microsoft Dynamics solution, even as your business needs change.</li> </ol>

For more information and to find the best Microsoft Dynamics customer service plan for you, visit <a href="http://www.microsoft.com/en-us/Dynamics/service-plans.aspx">http://www.microsoft.com/en-us/Dynamics/service-plans.aspx</a> or call your Microsoft Dynamics partner.

## Access service plan benefits at https://mbs.microsoft.com/customersource.

For specific terms on new version rights and other policy information, please review the Customer Services and Support Policy Guide on <u>CustomerSource</u> or contact your partner.

Microsoft provides this material solely for informational purposes and not as an offer. Customers should refer to their agreements and the Terms and Conditions of their service plans for a full understanding of their rights and obligations under Microsoft Dynamics customer service plan programs. Customers with questions about this material or their agreements should contact their reseller or Microsoft account manager. Eligibility for Microsoft Dynamics customer service plan benefits varies by offering and region and is subject to change. Final prices and payment terms are determined by agreement between the customer and its reseller. For additional eligibility and current program rules, see the Microsoft Electronic Services Agreement and Customer Services Guide.

